

Advertising Order Form



145 Stone Dam Rd
N Scituate, RI 02857
(401) 647-9688
nsd@squaredance.ws

DEADLINE: 7 WEEKS PRIOR TO THE MONTH OF PUBLICATION

Date _____

Advertiser Name: _____

Check the box next to each month you want the ad published.

- SEP OCT NOV DEC JAN FEB
 MAR APR MAY JUN JUL AUG

Check the box next to the size you want the ad to occupy.

- Full Page 1/2 Page 1/3 Page
 Other (1 inch minimum) _____ inch(es)

You can place your order for the entire season. Send your dance schedule with this order form. We will update your ad each month. Copy changes can be made up to 4 weeks prior to publication. Be sure to include postal **zip codes** and telephone **area codes** in your ad copy.

USE THE REVERSE SIDE FOR YOUR COPY LAYOUT.

"CAMERA READY" ADS MUST CONFORM TO SPECIFICATIONS ON REVERSE SIDE OF THIS FORM.

COMPUTER GENERATED ADS ARE NOT CONSIDERED "CAMERA READY."

Computer generated ads may be supplied on disk sent via e-mail attachment, and must include special font and any graphic files separately. All files must be pc-compatible and compatible with Adobe In-Design, Photoshop or Pagemaker.

Who is placing this advertising order:

SEND ME MORE ORDER FORMS

Name: _____ home phone # (_____) _____ - _____

Street: _____ work phone # (_____) _____ - _____

City: _____ State _____ ZIP _____

Where do we send the invoice? If a different address from above, please complete the following:

Name: _____ home phone # (_____) _____ - _____

Street: _____

City: _____ State _____ ZIP _____

*If the ad space ordered is too small for the copy supplied, we will **INCREASE** the size of the ad to fit your information properly. Credit is extended as a convenience to established advertisers. No ads will be run if your account is not current unless other arrangements have been made with us. Our liability if we make a mistake in your ad is limited to an adjustment of the cost of the ad only.*

FOR OFFICE USE

Date received:

- DL PR

PLEASE TYPE OR CLEARLY LETTER ALL INFORMATION



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1"

—
1.5"

—
1/3 page

—
1/2 page

—
2/3 page